



THE VOICE OF THE INDUSTRY
BE A SPONSOR
ASID.VA.ORG

ASID 2024 SPONSORSHIP PACKAGE

**ASID ADVANCES THE PROFESSION &
COMMUNICATES THE IMPACT OF INTERIOR DESIGN
TO IMPROVE THE HUMAN EXPERIENCE.**

ASID VISION STATEMENT



P.O. BOX 2. EGGLESTON, VA 24086 . (804) 370-5616 . INFO@VA.ASID.ORG



ABOUT ASID VIRGINIA

ASID serves the full range of the interior design profession and practice through the Society's programs, networks, and advocacy. We lead interior designers in shared conversations around topics that matter: from evidence-based and humancentric design to social responsibility, wellbeing, and sustainability. We showcase the impact of design on the human experience and the value interior designers provide.

ASID was founded over 40 years ago when two organizations became one, but its legacy dates back to the early 1930s. As we celebrate nearly 85 years of industry leadership, we are leading the future of interior design, continuing to integrate the advantages of local connections with national reach, of small firms with big, and of the places we live with the places we work, play, and heal. More than 25,000 members engage in a variety of professional programs and activities through a network of 46 chapters throughout the United States and Canada.

The ASID Virginia Chapter is currently comprised of 300+ professional, allied, associate student and industry partner members and growing. Our chapter takes an active role in the Virginia design community by collaborating with other design focused organizations and six college programs. We communicate with our membership through our website, e-blasts and social media. We strive to educate and inform the public on the profession of interior design and meeting health, safety and welfare criteria with interior environments by choosing ASID designers and our Industry Partners.

The Society's 13,500 practicing interior designers work in all areas of commercial (66%) and residential (34%) design. Professional members of ASID must pass rigorous acceptance standards, including a combination of accredited design education and/or full-time work experience and passage of a two-day accreditation examination administered by the National Council for Interior Design Qualification (NCIDQ).



SUPPORT ASID VIRGINIA

Why support ASID? We thrive on the strength of cross-functional and interdisciplinary relationships among designers of all specialties, including workplace, healthcare, retail and hospitality, education, institutional, and residential. Becoming an ASID Virginia Annual Partner will make a big difference for our chapter as we continue to grow. Your contribution allows us to better support our membership through improved communications, day-to-day operations, strategic planning and more. Your annual support shows you believe in ASID's mission and the value of the professional requirements or organization has for membership.

In addition, your sponsorship of ASID Virginia events throughout the year gives you the opportunity to connect with our enthusiastic and educated members. Your contribution allows our chapter to host more interesting, educational and fun events.

Our chapter is growing and we can't do it without you!

Each year the ASID Virginia Chapter works diligently to support the interior design profession through:

- Support and educational events for students and emerging professionals.
- Championing of legislative efforts for the interior design profession.
- Outreach to our members, the design community and the public.
- A design competition, in partnership with IIDA VA/WV, to recognize outstanding Virginia interior designers work on commercial and residential projects.
- Educational opportunities for members such as tours, product knowledge and project site visits.
- And more...

Please join us and support this valuable and beneficial work by becoming a sponsor.

LEVELS & BENEFITS

ANNUAL SPONSORSHIP

JAN 2024 - JAN 2025

PLATINUM \$3,000
GOLD \$2,000
SILVER \$1,000
BRONZE \$750

ANNUAL PARTNERSHIP BENEFITS

- Yearly recognition on ASID Virginia website
- Sponsorship recognition at all events
- Yearly sponsor logo & website link on ASID Virginia social media blast
- Yearly sponsor logo on marketing materials for all events
- Two (2) complimentary marketing e-blasts to members during the year
- Complimentary tickets to any chapter event
Platinum level (4 tickets) | Gold level (2 tickets)
- Table at event of your choice
- Featured spotlight article in one (1) ASID Virginia social media blast

	PLATINUM	GOLD	SILVER	BRONZE
Yearly recognition on ASID Virginia website	●	●	●	●
Sponsorship recognition at all events	●	●	●	●
Yearly sponsor logo & website link on ASID Virginia social media blast	●	●	●	○
Yearly sponsor logo on marketing materials for all events	●	●	○	○
Two (2) complimentary marketing e-blasts to members during the year	●	●	○	○
Complimentary tickets to any chapter event Platinum level (4 tickets) Gold level (2 tickets)	●	●	○	○
Table at event of your choice	●	●	○	○
Featured spotlight article in one (1) ASID Virginia social media blast	●	○	○	○



SAVE 15% WITH A TWO YEAR COMMITMENT



BECOME A PARTNER

ANNUAL SPONSOR

SPONSORSHIP YEAR RUNS 1.1.2024 - 1.1.2025

- PLATINUM \$3,000
- GOLD \$2,000
- SILVER \$1,000
- BRONZE \$750

COMPANY NAME

(AS IT SHOULD APPEAR ON ALL COMMUNICATIONS):

LOCAL CONTACT NAME: _____

EMAIL: _____

PHONE: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____

CHECK YOUR DESIRED SPONSOR CONTRIBUTION UNDER THE HEADINGS ON THE LEFT: SPONSOR, EVENT AND ADVERTISEMENT.

ADVERTISEMENT

SOCIAL MEDIA

EMAIL

\$50 BLAST

\$75 E-BLAST

\$100 VIDEO

DESIRED DATE/MONTH FOR ADVERTISEMENT

PRODUCT DONATION

BARKITECTURE SILENT AUCTION

(IDEAL PRODUCT VALUE (\$50 - \$250))

*PRO-RATE AVAILABLE AT THE FOLLOWING RATES FOR ANNUAL SPONSORS

(FOR JOINING MID-FISCAL YEAR ONLY)

PLATINUM: \$250/MONTH

GOLD: \$175/MONTH

SILVER: \$85/MONTH

BRONZE: \$65/MONTH

SEND YOUR COMPLETED FORM ALONG WITH PAYMENT TO ASID VIRGINIA CHAPTER, PO BOX 2, EGGLESTON, VA 24086. IF PAYING BY CREDIT CARD, PLEASE REQUEST AN INVOICE, A PROCESSING FEE MAY APPLY. IN ADDITION, SEND A HIGH-QUALITY JPG OR PNG OF LOGO TO ADMINISTRATOR@VA.ASID.ORG.

*PAYMENT FOR ANNUAL SPONSORSHIP IS DUE NO LATER THAN JANUARY 31ST, 2024. ANNUAL SPONSORSHIP WILL BEGIN UPON RECEIPT OF PAYMENT.