



THE VOICE OF THE INDUSTRY
BE A SPONSOR
ASID.VA.ORG

ASID 2026 SPONSORSHIP PACKAGE

**ASID ADVANCES THE PROFESSION &
COMMUNICATES THE IMPACT OF INTERIOR DESIGN
TO IMPROVE THE HUMAN EXPERIENCE.**

ASID VISION STATEMENT



ABOUT ASID VIRGINIA

ASID serves the full range of the interior design profession and practice through the Society's programs, networks, and advocacy. We lead interior designers in shared conversations around topics that matter: from evidence-based and humancentric design to social responsibility, wellbeing, and sustainability. We showcase the impact of design on the human experience and the value interior designers provide.

ASID was founded over 40 years ago when two organizations became one, but its legacy dates back to the early 1930s. As we celebrate nearly 85 years of industry leadership, we are leading the future of interior design, continuing to integrate the advantages of local connections with national reach, of small firms with big, and of the places we live with the places we work, play, and heal. More than 25,000 members engage in a variety of professional programs and activities through a network of 46 chapters throughout the United States and Canada.

The ASID Virginia Chapter is currently comprised of 300+ professional, allied, associate student and industry partner members and growing. Our chapter takes an active role in the Virginia design community by collaborating with other design focused organizations and six college programs. We communicate with our membership through our website, e-blasts and social media. We strive to educate and inform the public on the profession of interior design and meeting health, safety and welfare criteria with interior environments by choosing ASID designers and our Industry Partners.

The Society's 13,500 practicing interior designers work in all areas of commercial (66%) and residential (34%) design. Professional members of ASID must pass rigorous acceptance standards, including a combination of accredited design education and/or full-time work experience and passage of a two-day accreditation examination administered by the National Council for Interior Design Qualification (NCIDQ).

SUPPORT ASID VIRGINIA

Why support ASID? We thrive on the strength of cross-functional and interdisciplinary relationships among designers of all specialties, including workplace, healthcare, retail and hospitality, education, institutional, and residential. Becoming an ASID Virginia Annual Partner will make a big difference for our chapter as we continue to grow. Your contribution allows us to better support our membership through improved communications, day-to-day operations, strategic planning and more. Your annual support shows you believe in ASID's mission and the value of the professional requirements or organization has for membership.

In addition, your sponsorship of ASID Virginia events throughout the year gives you the opportunity to connect with our enthusiastic and educated members. Your contribution allows our chapter to host more interesting, educational and fun events.

Our chapter is growing and we can't do it without you!

Each year the ASID Virginia Chapter works diligently to support the interior design profession through:

- Support and educational events for students and emerging professionals.
- Championing of legislative efforts for the interior design profession.
- Outreach to our members, the design community and the public.
- A design competition, in partnership with IIDA VA/WV, to recognize outstanding Virginia interior designers work on commercial and residential projects.
- Educational opportunities for members such as tours, product knowledge and project site visits.
- And more...

Please join us and support this valuable and beneficial work by becoming a sponsor.

LEVELS & BENEFITS

ANNUAL SPONSORSHIP

2026 - 2027

DIAMOND \$2,000

PLATINUM \$1,000

GOLD \$750

SILVER \$250

BRONZE \$100+
*PAY WHAT YOU CAN

ANNUAL PARTNERSHIP BENEFITS

WEBSITE + SOCIAL MEDIA

- Logo on ASID VA homepage
- Logo on ASID VA sponsorship page
- Complementary job posting
- Sponsor logo on marketing materials for all events
- Sponsorship recognition at all events

EVENTS

- Host an event at the venue of your choice
- 15% discount on IDEAS Award entries
- Contribution to ASID VA Advocacy Fund

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
●	●	○	○	○
●	●	●	●	●
●	●	●	●	●
●	○	○	○	○
●	●	●	○	○
●	●	○	○	○
●	●	●	○	○
●	●	●	●	●

SAVE 15% WITH A TWO YEAR COMMITMENT

*PAID IN FULL IN THE FIRST YEAR

LEVELS & BENEFITS

BARKITECTURE

SEPTEMBER 20TH, 2026**LEADER OF THE PACK \$2,000**

Exclusive link for your website on event page

Logo on all collateral, event web page and all event email blasts

Leader of the Pack sponsor listing on all social media promotions

Presenting Sponsor: present awards to winners - opportunity to speak to the pack!

VIP experience for 10

Opportunity to include your company's collateral in the VIP bags

Sponsor the prize for one of the award categories

CATS MEOW \$1,000

Logo on collateral and event web page and event email blasts

Logo on event web page

Cat's Meow Sponsor listing on social media promotions

VIP experience for 6

Sponsor the prize for one of the award categories

TOP DOG \$500

Top Dog Sponsor listing on social media promotions

Listed as top dog sponsor on event collateral and event web page

VIP experience for 4

Sponsor the prize for one of the award categories

MIGHTY MUTT \$250

Mighty Mutt Sponsor listing on social media promotions

VIP experience for 2

THROW US A BONE - DONATION \$

Throw Us a Bone Sponsor listing on social media promotions

SILENT AUCTION DONATION

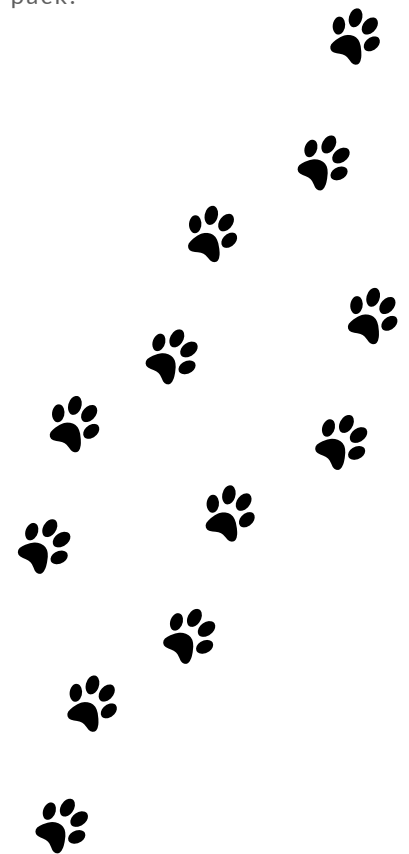
Items with a value over \$100

RAFFLE DONATION

Items with a value less than \$100

SWAG DONATION

All sponsors can donate swag to go in our VIP bags



LEVELS & BENEFITS

EVENTS SPONSOR

2026 - 2027

CAREER DAY FEBRUARY 20TH

VENUE SPONSOR

Have the opportunity to host design firms and students at your space for our Career Day

CATERING SPONSOR

Break the ice and provide a meal to be shared with professionals and students

BOOTH SPONSOR

Become a destination and have the opportunity to meet the newest emerging professionals

WELL WEEK APRIL 20TH - 24TH

DAY 1: STUDY GROUP VENUE SPONSOR

Help those studying for the exam by hosting a study group in your space

DAY 1: STUDY GROUP CATERING SPONSOR

Feed the brains and bellies of those studying for the WELL AP Exam

DAY 2: CE COURSE VENUE SPONSOR

Set the stage for a CE Course by providing a venue for those who need CE Credits

DAY 2: CE COURSE CATERING SPONSOR

Nourish the minds of those sitting for the CE Ccourse

IDEA AWARDS/GALA OCTOBER 2026

EXPERIENCE SPONSOR

This sponsorship goes to enhancing the overall experience by helping pay for the venue, food, and beverage

AWARDS SPONSOR

Receive a special shoutout as we award the different categories winners

STUDENT SPONSOR \$30

Help sponsor free submissions for our student members

LEVELS & BENEFITS

EVENTS SPONSOR

2026 - 2027

PROJECT TOURS YEAR ROUND

EVENT SPONSOR

Help us provide perks like food and drinks at project tours and get your logo and a shoutout in all event promotions

CEU + HAPPY HOUR YEAR ROUND

EVENT SPONSOR

Host a Happy Hour + CEU at the location of your choice. Provide food, drinks, and (1) CEU Course for IDCEC Credit to our members

GIFT IN KIND YEAR ROUND

PHOTOGRAPHY

Volunteer your time and talent of photography for an event of your choice

Events to consider:

- _CAREER DAY
- _WELL WEEK (Project Tour)
- _BARKITECTURE
- _PROJECT TOURS

VENUE SPACE

Host an event at location of your choice

Events to consider:

- _CAREER DAY
- _WELL WEEK (DAY 1, 2, or 3)
- _CEU + HAPPY HOUR
- _PEER GROUP GET TOGETHERS

BECOME A PARTNER

ANNUAL SPONSOR

- _ \$2,000 DIAMOND
- _ \$1,000 PLATINUM
- _ \$750 GOLD
- _ \$250 SILVER
- _ \$100+ BRONZE

BARKITECTURE DONATIONS

- _ \$2,000 LEADER OF THE PACK
- _ \$1,000 CATS MEOW
- _ \$500 TOP DOG
- _ \$250 MIGHTY MUTT
- _ THROW US A BONE DONATION (\$____)
- _ SILENT AUCTION DONATION
- _ RAFFLE DONATION
- _ SWAG DONATION
- _ PHOTOGRAPHY FOR EVENT DONATION
- _ INFO SOCIAL BAR SPONSOR
- _ BARKITECTURE BAR SPONSOR

CAREER DAY

- _ VENUE SPONSOR
- _ CATERING SPONSOR
- _ BOOTH SPONSOR

WELL WEEK

- _ DAY 1: STUDY GROUP VENUE SPONSOR
- _ DAY 1: STUDY GROUP CATERING SPONSOR
- _ DAY 2: CE COURSE VENUE SPONSOR
- _ DAY 2: CE COURSE CATERING SPONSOR

COMPANY NAME

(AS IT SHOULD APPEAR ON ALL COMMUNICATIONS):

LOCAL CONTACT NAME: _____

EMAIL: _____

PHONE: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____

CHECK YOUR DESIRED SPONSOR CONTRIBUTION UNDER THE HEADINGS
ON THE LEFT: SPONSOR, EVENT AND ADVERTISEMENT.

IDEA AWARDS/GALA

- _ EXPERIENCE SPONSOR
- _ AWARD SPONSOR
- _ STUDENT SPONSOR

AWARD CATEGORIES (CIRCLE ONE):
STUDENT, RESIDENTCE, SINGULAR
SPACE, COMMERCIAL, HEALTHCARE,
EDUCATION, INSTITUTIONAL,
MULTIFAMILY

PROJECT TOURS

- _ EVENT SPONSOR

CEU + HAPPY HOUR

- _ EVENT SPONSOR

ADVERTISEMENT

SOCIAL MEDIA

EMAIL

_ \$50 BLAST

_ \$75 E-BLAST

_ \$50 JOB POSTING

_ \$100 VIDEO

DESIRED DATE/MONTH FOR ADVERTISEMENT ____

GIFT IN KIND

- _ PHOTOGRAPHY FOR EVENT
- _ VENUE SPACE

SEND YOUR COMPLETED FORM ALONG WITH PAYMENT TO ASID VIRGINIA CHAPTER, 701 E FRANKLIN ST, SUITE 105 #1651, RICHMOND, VA 23219.
IF PAYING BY CREDIT CARD, PLEASE REQUEST AN INVOICE, A PROCESSING FEE MAY APPLY. IN ADDITION, SEND A HIGH-QUALITY JPG OR PNG OF
LOGO TO ADMINISTRATOR@VA.ASID.ORG.