

ASID CEU SYMPOSIUM

MAY | 2019

JOIN US FOR OUR ANNUAL CEU SYMPOSIUM

WHEN • FRIDAY, MAY 10

WHERE • RESTORATION HALL
OLD TRAIL GOLF CLUB
5494 GOLF DRIVE,
CROZET, VA 22932

COST • \$85

EVENT SCHEDULE

9:00-9:30
REGISTRATION

9:30-10:45
SESSION I
"MAN MADE NATURAL: HOW FAKE CAN
SAVE THE WORLD"

GRACE JEFFERS
ARTIST, WRITER, DESIGNER, HISTORIAN

10:45-11:00 BREAK

11:00-12:15
SESSION II
"GLOBAL FORESTRY"

GRACE JEFFERS
ARTIST, WRITER, DESIGNER, HISTORIAN

12:15-1:30 LUNCH
& VENDOR EXHIBITS

1:30 -2:30
SESSION III
"BIOPHILIA & THE HEALTHY WORKPLACE"

KELLY MOSS, TEKNION
SALES CONSULTANT

2:30-2:45 BREAK

2:45-3:45
SESSION IV
"SUSTAINABILITY & THE TEXTILE INDUSTRY"

MARK ADAMS, BENTLY MILLS
SALES CONSULTANT

RESTORATION HALL AT OLD TRAIL GOLF CLUB

LOCATED IN CENTRAL VIRGINIA, JUST MINUTES FROM CHARLOTTESVILLE AND A SHORT DRIVE FROM RICHMOND & STAUNTON. RESTORATION HALL OFFERS BOTH INDOOR & OUTDOOR SPACE WITH A PANORAMIC VIEW OF THE BLUE RIDGE MOUNTAINS



AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



VIRGINIA

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2019 | KEY NOTE SPEAKER

SESSION I: MAN MADE NATURAL: HOW FAKE CAN SAVE THE WORLD

GRACE JEFFERS

Design today embraces the principal of “truth to materials” and considers man made materials an aberration; but is this accurate? Is it useful? Back in the 1880s the African elephant was nearing extinction because its ivory was used for various means, such as billiard balls, combs and toothbrush handles. The British billiards industry offered a \$10,000 reward for the invention of a man-made material as a substitution for the genuine ivory used for billiard balls and modern plastics were born. Today engineered materials can come to the rescue again, to help preserve the world’s teak, mahogany, and other diminishing natural resources. For that to happen we need a new way to look at the real and the man-made.

SESSION II: GLOBAL FORESTRY 101

GRACE JEFFERS

Every year the world loses an England-size chunk of forest, and to halt this damage new laws worldwide are cracking down on the trade in endangered and threatened trees and illegally sourced wood. One result of these measures is to place the deforestation tragedy right on your professional doorstep: no longer can you select woods based solely on your project needs. You must know all the new legal ins and outs, and if you don’t, you will put both your practice and your clients at risk. This lecture will guide you through this legal maze.



SESSION III: BIOPHILIA & THE HEALTHY WORKPLACE

KELLY MOSS

Far from replacing the focus on sustainability, today’s emphasis on well-being in the workplace incorporates a broad array of objectives for human sustainability, which includes limiting disruption, promoting movement, offering choice and flexibility, and supporting the inherent human need to connect to nature. In many ways, the conversation about well-being and the conversation about environmental sustainability intersect with the principles of Biophilic Design. As the benefits to our minds and bodies of a connection to nature are being understood more and more, Biophilia has come to the forefront of our thinking and behavior. Increasingly, it is inspiring design and well-being with measurable economic benefits to organizations that embrace it.



SESSION IV: SUSTAINABILITY & THE TEXTILE INDUSTRY

MARK ADAMS

The term “sustainability” can be challenging for individuals and companies to talk about, let alone know how to use in terms of making positive changes within an industry. Part of the challenge is that there are many definitions of sustainability, and many different ways that it can be applied. The goal of this course is to discuss the term and the practice of sustainability as it applies to the building industry, focusing on ways that it can impact architects, builders, manufacturers, and building occupants. As part of the discussion, the course examines some ways that thoughtful design and material specification can promote project sustainability. And, as a focused example, it explores some of the challenges and impacts of sustainability within the textile and commercial carpet industry.

