

Britney Webb, CID, ASID

Senior Interior Designer

INNOVATE Architecture & Interiors

“As a young child, I often spent time on the weekends building forts out of sofa cushions and blankets with my two younger sisters. Each attempt at making a fort, I would try to create more rooms for us to hide in and push the limits on how tall I could make it. Another one of my fondest memories were the times I spent with my father designing and making my Halloween costumes every year. It was these early memories that sparked my creative desire, allowing me to excel through art, photography and music classes in high school.

As my college career approached and I toured a handful of colleges and universities, I quickly identified Blacksburg, Virginia, as my home away from home. Still unsure of exactly what I wanted to do, I enrolled as an ‘undecided’ freshman at Virginia Tech. After a year of general studies and a couple of classes in the school of architecture, I decided to apply to the Interior Design program. It was a perfect fit! Interior Design allows me to have influence over the tiniest details, which then come together to create the overall experience of a space. In addition to fulfilling the creative side of my personality, I took additional classes to satisfy my more technical side and graduated with minors in both Environmental Policy and Planning and Industrial Design.

Anxious to complete my degree and make the transfer into the working world, I quickly found INNOVATE as the place where I could develop and grow as a professional. I have been at INNOVATE for over 10 years now! While I enjoy all aspects of a project, my favorite is the construction administration phase. Having the ability to be on site and to interact with the contractors who read and interpret our drawings, gives me a broader perspective how our ideas can be integrated into a built environment.”